Claims

[c1] 1. A blank comprising:

a sheet presenting a top printable surface and a bottom surface, said sheet having a die cut that projects from the top surface and extends at least substantially through the sheet between the top and bottom surfaces,

said die cut defining a support section and a removable section at least partially circumscribed by the support section; and a liner comprising a cured liquid coating applied to the bottom surface, with the removable and support sections being releasably interconnected at least substantially by the liner only.

- [c2] 2. The blank as claimed in claim 1,said sheet being formed of paper.
- [c3] 3. The blank as claimed in claim 2, said die cut projecting entirely through the sheet, such that the removable and support sections are releasably interconnected by the liner only
- [c4] 4. The blank as claimed in claim 1,said sheet including a first portion and a second portion.
- [c5] 5. The blank as claimed in claim 4, said portions being joined by an adhesion seam.
- [c6] 6. The blank as claimed in claim 5,said adhesion seam comprising tape.
- [c7] 7. The blank as claimed in claim 5, said first portion being formed of a nonmagnetic material,

said second portion being at least in part formed of a magnetic material.

- [c8] 8. The blank as claimed in claim 7,said support and removable sections being defined in the second portion.
- [c9] 9. The blank as claimed in claim 8, said second portion including a top printable layer and a bottom magnetic layer, said magnetic layer defining at least a part of said bottom surface opposite from the top layer.
- [c10] 10. The blank as claimed in claim 9, said cured liquid coating being applied to said at least a part of said bottom surface.
- [c11] 11. The blank as claimed in claim 10, said die cut extending through the top layer and at least partially through the bottom layer.
- [c12] 12. The blank as claimed in claim 1, said sheet including a top printable layer and a bottom magnetic layer, said magnetic layer defining said bottom surface opposite from the top layer.
- [c13] 13. The blank as claimed in claim 12,said cured liquid coating being applied to the entire bottom surface.
- [c14] 14. The blank as claimed in claim 13, said die cut extending through the top layer and at least partially through the bottom layer.
- [c15] 15. The blank as claimed in claim 1,

said liner being at least substantially cured by exposure to UV light.

- [c16] 16. The blank as claimed in claim 15, said liner being at least substantially cured by exposure to between 300 and 600 watts of UV light.
- [c17] 17. The blank as claimed in claim 1, said liner being at least substantially cured by exposure to heat.
- [c18] 18. The blank as claimed in claim 1,said liner being a cured water-based liquid.
- [c19] 19. The blank as claimed in claim 1, said liner being a cured acrylic liquid.
- [c20] 20. The blank as claimed in claim 1, said liner being a cured solvent.
- [c21] 21. The blank as claimed in claim 1, said liner presenting a thickness of less than two mils.
- [c22] 22. The blank as claimed in claim 21, said die cut projecting through the sheet to within three mils of the liner.
- [c23] 23. The blank as claimed in claim 1, said die cut being an endless cut.
- [c24] 24. The blank as claimed in claim 23, said removable section being generally rectangular.
- [c25] 25. The blank as claimed in claim 23, said sheet having an additional die cut that projects from the top surface and extends at least substantially through the sheet between the top and

bottom surfaces.

said additional die cut defining an additional removable section at least partially circumscribed by the support section, with the additional removable and support sections of the sheet being releasably interconnected at least substantially by the liner only.

- [c26] 26. The blank as claimed in claim 1, said liner covering entirely the bottom surface.
- [c27] 27. The blank as claimed in claim 1, said bottom surface having only the liner applied thereto.
- [c28] 28. The blank as claimed in claim 1, said bottom surface being printable.
- [c29] 29. A method of forming a blank comprising the steps of:
 - (a) providing a sheet that presents opposite top and bottom surfaces;
 - (b) applying a curable liquid to one of the surfaces;
 - (c) curing the liquid to form a coating liner along at least a portion of the sheet; and
 - (d) die cutting at least substantially through the sheet between the top and bottom surfaces in said at least a portion of the sheet so that the sheet is held together along the die cut at least substantially by the coating liner only, whereby splitting of the coating liner along the die cut permits a removable section of the sheet to be removed.
- [c30] 30. The method as claimed in claim 29, step (a) including the step of forming at least part of the sheet from a printable layer presenting the top surface and a substrate layer presenting the bottom surface.

- [c31] 31. The method as claimed in claim 30, step (a) further including the step of forming the substrate layer from a magnetic material.
- [c32] 32. The method as claimed in claim 31, step (a) further including the steps of forming another part of the sheet from a nonmagnetic material and joining the parts with an adhesion seam.
- [c33] 33. The method as claimed in claim 32, step (a) further including the step of forming the adhesion seam with tape.
- [c34] 34. The method as claimed in claim 29, step (c) including the step of exposing the liquid to UV light.
- [c35] 35. The method as claimed in claim 34,
 step (c) further including the step of exposing the liquid to between 300 and 600 watts of UV light.
- [c36] 36. The method as claimed in claim 29, step (c) including the step of exposing the liquid to heat.
- [c37] 37. The method as claimed in claim 29, step (b) being performed with a water-based liquid.
- [c38] 38. The method as claimed in claim 29, step (b) being performed with an acrylic liquid.
- [c39] 39. The method as claimed in claim 29, step (b) being performed with a solvent.
- [c40] 40. The method as claimed in claim 29, step (b) being performed in such a manner that the liner formed in step

- (c) presents a thickness of less than two mils.
- [c41] 41. The method as claimed in claim 29,
 step (d) including the step of die cutting the sheet to within three mils of the liner.
- [c42] 42. The method as claimed in claim 29,
 step (d) being performed in such a manner that the die cut formed in the sheet is endless.
- [c43] 43. The method as claimed in claim 42,
 step (d) being performed in such a manner that the removable section formed by the die cut is generally rectangular.
- [c44] 44. The method as claimed in claim 42, step (d) including the step of providing multiple die cuts so as to provide a plurality of the removable sections, each being removable when the coating liner is split along the die cut.
- [c45] 45. The method as claimed in claim 29, step (b) including the step of covering entirely the bottom surface with the applied liquid.
- [c46] 46. A blank comprising:

 a sheet presenting opposite top and bottom surfaces,
 said sheet having a die cut that extends at least substantially
 therethrough between the top and bottom surfaces; and
 a liner comprising a cured liquid coating applied to the bottom surface,
 with the sheet being held together along the die cut at least substantially
 by the liner only, whereby splitting of the coating liner along the die cut
 permits a section of the sheet to be removed.

- [c47] 47. The blank as claimed in claim 46, said die cut projecting entirely through the sheet, such that the sheet is held together along the die cut by the liner only
- [c48] 48. The blank as claimed in claim 46, said sheet including a first portion and a second portion, said portions being joined by an adhesion seam.
- [c49] 49. The blank as claimed in claim 48, said adhesion seam comprising tape.
- [c50] 50. The blank as claimed in claim 48, said first portion being formed of a nonmagnetic material, said second portion being at least in part formed of a magnetic material.
- [c51] 51. The blank as claimed in claim 50,said die cut being defined in the second portion.
- [c52] 52. The blank as claimed in claim 51, said second portion including a top printable layer and a bottom magnetic layer, said magnetic layer defining at least a part of said bottom surface opposite from the top layer.
- [c53] 53. The blank as claimed in claim 52, said cured liquid coating being applied to said at least a part of said bottom surface.
- [c54] 54. The blank as claimed in claim 53, said die cut extending through the top layer and at least partially through the bottom layer.

- [c55] 55. The blank as claimed in claim 46, said sheet including a top printable layer and a bottom magnetic layer, said magnetic layer defining said bottom surface opposite from the top layer.
- [c56] 56. The blank as claimed in claim 55, said cured liquid coating being applied to the entire bottom surface.
- [c57] 57. The blank as claimed in claim 56, said die cut extending through the top layer and at least partially through the bottom layer.
- [c58] 58. The blank as claimed in claim 46,said liner presenting a thickness of less than two mils.
- [c59] 59. The blank as claimed in claim 58, said die cut projecting through the sheet to within three mils of the liner.
- [c60] 60. The blank as claimed in claim 46, said liner covering entirely the bottom surface.